

Mibirizi Coffee & Foodstuffs Ltd (MICOF Ltd)

Profile

Mibirizi Coffee & Foodstuffs Limited (MICOF Ltd) is a business registered as a Limited Company under the Rwanda Companies Act since November 2011. Its main objective is to produce, transform, commercialize, and export high quality fully washed coffee. It is a follow on of the existing coffee business created in 2004 under the name of Nile Congo Mountains Coffee (NCCM). MICOF Ltd and its affiliate NCCM and two other coffee cooperatives are operating now four CWS.

MICOF Ltd approach is to partner with farmers' coffee cooperatives in a Win – Win partnership, where farmers bring coffee cherries to CWS and MICOF proceed with processing and exporting, and at the end share the profit with the farmers' cooperatives.

The quality of our coffee has been always awesome. With our export to the US, Canada, Switzerland, Japan and China, our coffee has been well received in these markets. During this past 2020 season, MICOF sold three containers of organic JAS certified green coffee to ZENSHO, a Japanese food industry with more than 9,000 restaurants, securing a long-lasting partnership with them. This season 2021, they committed to buy again three containers of green coffee at a very good price as usual.

1. Company profile

Company name	Mibirizi Coffee & Foodstuffs Ltd (MICOF Ltd)
Address	KG 754 st, #21 Gasabo, Kigali
Country	Rwanda
Website (URL)	Mibirizicoffe.com
Legal entity	Private Company
Company owner	Mr Munyura Kamere Pierre
Company managing director	Mr Munyura Kamere Pierre
Established in	2011
Number of employees (full time)	27
Number of employees (part time)	300
Contact person – name	Mr Munyura Shema Cedric, Operations Manager
Contact person – telephone	+250723151443
Contact person – email	Mucedric1@gmail.com

2. Company results

Year	Country/ies	Main product(s)
2020	Japan	55,500 Kg of green coffee
	UK	3,300 Kg of green coffee
	Local sales	78,713 Kg of parchment
2019	Japan	94,800 Kg of green coffee
	Local Sales	63,000 Kg of parchment
	UK	1,200 Kg of green coffee
2018	Japan	76,500 Kg of green coffee
	Local sales	21,000 Kg of parchment
2017	Japan	58,200 Kg of green coffee
	Local sales	108,000 Kg of parchment

3. Mission statement, objectives, and values

Mission statement

The company mission is planning towards export and value addition in coffee, gain a profit and deliver on sales commitments

Company objectives

- To produce, process, market, and export high value fully washed coffee.
- To add value to this coffee up to selling roasted coffee at the local and regional markets.
- To work closely with coffee cooperatives of its area of operation in a win – win partnership.
- To provide different socio-economic services to local people as social responsibility to the community.

Company values

Our company adheres to four Core values that not only define us as a Corporate Institution but also serve as a guide for continued growth and development. These values help us maintain

enduring relationships with our customers, within the company's family of employees and among our extensive business networks.

Integrity

We inspire trust as Business's Environment Advisors. We never say no to yes instead of, we do what we say we will do. We must to adhere to the high morals and ethical principles.

Confidentiality

Our relationship with our customers must remain confidential and shall not be disclosed.

Excellency

We are aware and ready to provide all competences required in coffee industry at the excellence level. This is a must and we have to respect deadlines by providing a consisting work as described and timely.

Social entrepreneurship

We value win – win partnerships with our coffee cherries' suppliers by working closely with farmers' cooperatives and investing in some community social programs such as education and water supply.